

YOUR MEDIUM FOR EXPLORATION



AT ALF, WE MAKE SURE YOU HAVE ONE LESS THING TO WORRY ABOUT



SELF CHECK-IN



it will only take a minute

PERSONALIZED STAY



hack your room to feel at home

LONGER STAYS



monthly packages



COME IN AS ONE LEAVE AS ALF

Alf memory, Alf idea, Alf experience, Alf plan and more

STAY

hack your room to meet your needs

MEET

create big ideas in our meeting halls

GROW

unleash your alf in our common areas





ITS ALL ABOUT THE ADVENTURE

Who is the ALF traveller?

THE YOUNG
(at heart)

THE STUDENT (of life)

THE EXPLORER (of self)

THE YES-MAN (or woman)



ITS ALL ABOUT THE CONVENIENCE

What a stay at Alf Hotel is like :

SUITABLE

Quality, hygiene, pricing and location

SPACE

To share, socialize, network and more

SEAMLESS

Take the reign, contactless, hack your room

ACCOMODATING

Allowing different people's need to be





GET A ROOM

Located in metropolitan cities, close to airports and off of main roads. Alfs target is the high seasonal cities with occupancies of 60% out of 300 keys

There are two room sizes: The Private Pod and the Nook.
The Pod is customizable and can be hacked in order to meet your needs. The Seconds room, The Nook consists of shared toilets a communal style bedroom with the opportunity to meet roommates and make lifelong frienships.



HOW TO HACK?

You can handpick the services that you need and dismiss the rest. Your stay is tailored to your needs



BREAKFAST 25 SAR	NEW SHEETS 25 SAR	
SNACK BAR 25 SAR	LAUNDRY 25 SAR	
LATE CHECK OUT 50 SAR	MAKE MY ROOM 25 SAR	









The Communal Nooks | 1 adults • xxs bed • 6 sqm





A WHOLE LOT OF WORLD TO SEE

and while you are busy exploring, we are here to accommodate you.

On your adventure to unlock your memories, ideas, and experience, Alf aims to design its amenities for convenience. We are putting your hunger at the forefront of every decision that drives us.

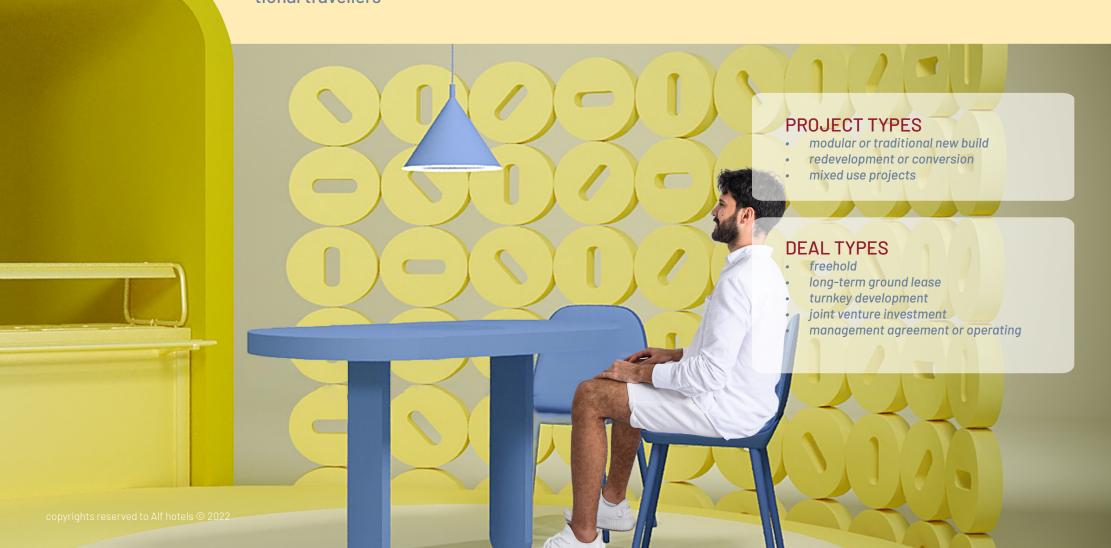
Think of Alf as your place to stay, meet, relax & most importantly, have fun. It is a hotel without the formalities so grab a kombucha, get lost & find yourself!





With a gap in the market for quality supply in value friendly hotels that are available to both domestic & international travellers

We are looking for opportunities of 3500 - 10000 sqm, prime metropolitan locations, CBDs and terminal linked airport sites with more approximately 35 million passengers yearly.





Centralised business model-

We are fully integrated real estat developer: design and project management company and a hotel operator. Our local teams based in Europe, Asia Pacific and North America develop

and operate hotels in the most exciting cities in the world our unique and compatitive advatage is afforable luxury for the people is a first in the hotel industry, transforming every corner of our business with high profitability & premium return.



CONTACT US

